



Whitepaper



WISP

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Introduction

The world of decentralized finance (DeFi) has experienced enormous growth and innovation in recent years. As the industry continues to evolve, the need for accessible, and user-friendly platforms that provide tools and services has become very relevant. Enter Whisper (WISP), an all-in-one platform designed to empower developers, founders, and investors in their journey through the continuously changing world of DeFi.

In this white paper, we present a detailed overview of the Whisper ecosystem, its unique value proposition, and the various benefits it offers to its users. We will explore the different categories that make up the platform, including tools, DeFi products, effortless no-code solutions for launching projects, and fun zero-sum PvP games. Additionally, we will dive into the tokenomics of the \$WISP token, the driving force behind the Whisper ecosystem, and we discuss our plans for the future.

As the DeFi market continues to grow, new opportunities and challenges arise. Our team has diverse backgrounds and expertise in blockchain development, UI design, business development, and growth strategy. Together we will tackle the challenges and grasp the opportunities.

In the following sections, we will provide a market overview, highlighting the current state of the DeFi market and the potential for growth within this industry on zkSync. We will also discuss the various use cases and industry applications for Whisper, as well as provide a competitive analysis to showcase the unique value proposition of our platform within the zkSync ecosystem. Finally, we will lay out our short-term roadmap, discuss past achievements, ongoing development efforts, and future objectives.

Whisper (WISP) is set to become a leading platform in the DeFi space on zkSync, providing a user-friendly, comprehensive, and secure solution for developers, founders, and investors. Join us as we explore the world with Whisper.



Overview

Market Overview: The Rise of DeFi and Layer 2 Solutions

The decentralized finance (DeFi) space has experienced incredible growth in the past few years, with billions of dollars locked in various protocols, products, and services. This growth has been driven by the pursuit for financial autonomy, and transparency: the core of DeFi's ethos. As a result, innovative platforms have emerged that offer lending, borrowing, staking, and other financial services that were once the sole domain of traditional financial institutions such as banks and governments that work behind a smoke screen.

Ethereum Network and Scalability Challenges

The majority of DeFi projects are built on the Ethereum network, which is renowned for its smart contract functionality and vast developer community. However, the rapid growth of DeFi has exposed the network's limitations, particularly regarding scalability. High transaction fees and slow confirmation times have become a significant concern for users and developers, making it necessary to look for alternative solutions that ensure the continued growth of DeFi.

Why zkSync? A Layer 2 solution

Layer 2 solutions have emerged as a promising answer to Ethereum's scalability challenges. By performing transactions and computations off-chain, Layer 2 solutions can increase the network's throughput while maintaining security and decentralization. The most interesting Layer 2 solution is zkSync, which employs zero-knowledge proofs to enable fast and secure transactions at a fraction of the gas fees on the Ethereum mainnet.



Overview

Growing Demand for simpler DeFi Platforms

As the DeFi landscape continues to evolve, there is an increasing demand for easy-to-understand platforms that cater to a wide range of user needs. Developers, founders, and investors are seeking user-friendly, secure, and efficient tools that simplify their interactions in DeFi. This demand presents a significant opportunity for platforms like Whisper that provide an all-in-one solution for all projects, founders, developers, and investors on zkSync, addressing the needs of the DeFi community.

The Need for Education and Security

As more people enter the DeFi space, the need for education and security grows along. Investors should have a clear understanding of the risks and benefits associated with DeFi and there should always be easily accessible content to learn how to navigate the space safely. Additionally, platforms must prioritize transparency and security, ensuring that users feel confident in the security and safety of their investments. Platforms that address these concerns and instill trust within the community will play a vital role in the continued growth and adoption of DeFi for years to come.

Solutions



The solutions Whisper offers to projects on zkSync

Whisper (WISP) offers an extensive range of DeFi tools, products, and services that cater to the needs of developers, founders, and investors. Our platform is divided into four main categories: Tools, DeFi, Effortless No-Code Solutions for Launching Your Own Project, and Games. In this section, we will explore each category in detail, highlighting the unique value propositions and use cases that make Whisper a comprehensive DeFi platform.

Tools

Whisper's collection of tools is designed to enhance security, promote transparency, and simplify the DeFi experience for users. These tools include:

1. *Token Locker*: The Token Locker allows project creators to lock a portion of their tokens for a predetermined period. By locking team tokens or other tokens that don't need to be in circulation, they demonstrate commitment to the project and build trust within the community. Locked tokens cannot be accessed or sold by anyone during the lock period, preventing malicious behavior. The Token Locker offers customizable lock durations, and the locked tokens can be claimed manually upon the lock's expiration.
2. *Liquidity Locker*: Liquidity is an essential factor in the success of any DeFi project, as it enables users to trade tokens easily and at a fair price. The Liquidity Locker tool ensures that project creators cannot suddenly withdraw their provided liquidity from decentralized exchanges (DEX), which could destabilize the token's price. By locking liquidity, project creators signal their long-term commitment to the project and build trust among investors.
3. *Lock Viewer*: The Lock Viewer is a user-friendly interface that enables users to verify a project's locked tokens and liquidity. By providing easy access to this information, Whisper enhances transparency and enables users to make informed investment decisions. The Lock Viewer displays the total amount of locked tokens, liquidity, and the lock expiration dates.
4. *MultiSender*: Distributing tokens to multiple addresses can be a time-consuming and costly process. The Whisper MultiSender tool simplifies this process by allowing users to send tokens to multiple recipients with a single transaction. This tool is particularly useful for conducting airdrops, distributing rewards, or managing token allocations after presales, or for team members and advisors.



Solutions

DeFi

Whisper's DeFi category consists of a range of financial products and services that enable users to earn passive income and grow their investments. These offerings include:

1. *Staking*: Staking is a popular method for users to earn passive income. Whisper's staking platform allows users to stake their \$WISP tokens and earn a share of the platform's revenue. As the ecosystem expands and more products and services are offered, stakers will benefit from increased rewards, making staking an attractive long-term investment strategy.
2. *LP Farming*: Liquidity Providers (LPs) are essential for the smooth functioning of decentralized exchanges, as they supply the required liquidity for trading. Whisper's LP farming platform allows users to stake their LP tokens and earn additional rewards, such as a share of the platform's fees, or other incentives. This feature encourages users to become liquidity providers, contributing to the overall liquidity and success of the ecosystem.
3. *Pools*: Pools are a unique addition to staking and LP farming. They allow for partnerships, where \$WISP holders can stake their tokens to earn passive income in our partner's token, or they can stake a combination of \$WISP and our partner's token, for rewards or more of our partner's token. Pools could also include new LP pairs for \$WISP, such as stable coins, a future zkSync native token pair, and others.



Solutions

Effortless, No-Code Solutions for Launching Your Own Project

Whisper's no-code solutions empower users with minimal or no coding experience to launch their own DeFi projects by providing a set of easy-to-use tools. These tools include:

1. **Contract Deployer:** The Contract Deployer allows users to deploy smart contracts on zkSync without any coding knowledge. Users can customize the contract parameters, such as token name, symbol, supply, tax, max buy, max wallet, and other functions through a user-friendly interface. This tool significantly reduces the barriers to entry for launching projects on zkSync and enables more people to participate in the decentralized finance revolution. Each contract launched through the Whisper Contract Deployer automatically locks their liquidity in our liquidity locker.
2. **Launchpad:** Whisper's Launchpad is a platform for new projects to conduct their presales and distribute tokens to pre-launch investors. The Launchpad simplifies the process of launching a new project by providing a streamlined, easy-to-use platform for conducting these presales. Project creators can customize their token sale parameters, such as start and end dates, token price, and individual allocation limits. The Launchpad also includes built-in security features such as a badge for audited projects, automated liquidity locking, automated token locking for projects that have vesting on part of the presale allocation.

Solutions



Games

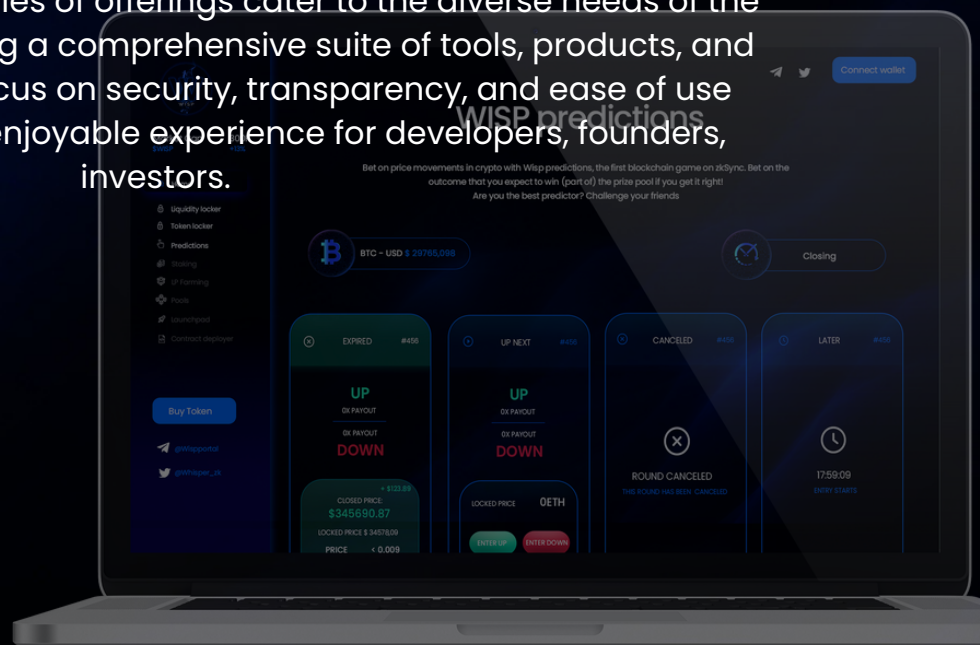
Adding a fun element to the DeFi ecosystem, Whisper offers a range of engaging games that allow users to put their knowledge and skills to the test while potentially earning rewards. These games include:

Zero Sum Games: Whisper's zero sum games offer users the opportunity to compete against each other in various scenarios. These games not only provide an enjoyable way to engage with the DeFi ecosystem but also create a sense of community among users.

The first game: Predictions: The predictions game enables users to bet on the outcome of the price of a specific token in a set time period. Players bet on "Up", or on "Down" which represents the price action of that token in the set time period (for example: 5 minutes). If a player bets on Up and they guessed correct, they win their share of the Down pool, based on their share of the Up pool.

If player X bets Up for 1 ETH and there is 10 ETH in the Up pool, their bet represents 10% of said pool. They then win 10% of the Down pool, no matter the size of that pool.

Whisper's four main categories of offerings cater to the diverse needs of the crypto community, providing a comprehensive suite of tools, products, and services. The platform's focus on security, transparency, and ease of use ensures a seamless and enjoyable experience for developers, founders, investors.





Tokenomics

The Whisper (\$WISP) token is designed to fuel and incentivize the growth of our DeFi ecosystem, ensuring that our platform remains accessible, secure, and user-friendly. In this section, we will discuss the tokenomics of \$WISP, outlining the allocation and utility of the token within the Whisper ecosystem.

No Taxes on \$WISP

\$WISP is a no tax token. There are no taxes on trading, or any of the interactions with the Whisper platform. When buying or selling \$WISP on a DEX, make sure to set your slippage tolerance to a low number, ideally as close to 0,1% as possible to get the best price for your buy or sell.

Token Allocation

The total supply of \$WISP tokens is distributed as follows:

- 1. Circulating Supply (50%):** Half of the total supply of \$WISP tokens is currently in circulation, providing ample liquidity for users to trade, stake, and participate in the various DeFi products and services available on the Whisper platform.
- 2. Staking Rewards (10%):** To incentivize users to stake their \$WISP tokens, 10% of the total supply is allocated to staking rewards. These rewards are distributed to users who choose to stake their tokens and will be distributed over an 18 to 24 month period.
- 3. LP Farming Rewards (20%):** In order to encourage users to provide liquidity to the \$WISP token pools, 20% of the total supply is reserved for liquidity provider (LP) farming rewards. Users who stake their \$WISP tokens in the LP pools will earn a share of these rewards, promoting a healthy and liquid market for the token. Just like with staking, these rewards will be distributed over an 18 to 24 month period.



Tokenomics

4. **Future CEX Listings (7.5%):** To facilitate the growth and expansion of the \$WISP token ecosystem, 7.5% of the total supply is allocated for future centralized exchange (CEX) listings. This allocation will ensure that the token is accessible to a wider audience and supports the long-term growth and adoption of the Whisper platform.

5. **Future Fundraising and Partnerships (10%):** In order to secure strategic partnerships and funding for the ongoing development and growth of the Whisper platform, 10% of the total supply is reserved for future fundraising and partnership initiatives.

6. **Onboarding Future Team Members (2.5%):** To attract and retain talent within the blockchain and DeFi space, 2.5% of the total supply is allocated for onboarding new team members. This allocation will help to ensure that Whisper maintains and grows a strong, skilled, and dedicated team to drive the platform's ongoing success.

Token Utility

The \$WISP token serves as the central component of the Whisper ecosystem, driving value and utility across our DeFi platform. Users who stake or provide liquidity for \$WISP tokens can earn a share of the platform's revenue, participate in governance, and benefit from the platform's growth. As the Whisper ecosystem expands and the demand for our DeFi tools and products increases, the value proposition of the \$WISP token will continue to strengthen, solidifying its role as the backbone of our platform.



Tokenomics





Revenue sharing

Revenue Sharing in the Whisper Ecosystem

In the Whisper ecosystem, revenue is generated through fees associated with the use of various tools and products. This revenue is then shared among the \$WISP token holders, who play a crucial role in the platform's growth and sustainability.

The distribution of the revenue generated is as follows:

WISP Team (25%): A quarter of the revenue is allocated to the WISP team to support ongoing development, marketing initiatives, salaries for hired team members, and the overall growth of the Whisper ecosystem. This ensures that the team has the necessary resources to continue building and improving the platform, thereby maintaining its competitive edge in the DeFi space.

Stakers and LP Farmers (75%): The majority of the revenue (75%) is distributed among the stakers and LP farmers of the \$WISP token. This rewards those who actively participate in the Whisper ecosystem by staking or providing liquidity, incentivizing them to continue supporting the platform.

- **Single Asset Stakers (60%):** 60% of the rewards are allocated to users who stake their \$WISP tokens.
- **LP farming (40%):** The remaining 40% of the rewards are designated for LP Farmers, providing additional value to the ecosystem.



Revenue sharing

Within the 75% allocated to stakers and LP farmers, up to 10% could be set aside for strategic partners on zkSync who provide exceptional support in terms of funding, grants, or other resources that contribute significantly to the growth of Whisper. This ensures that valuable partners are rewarded for their contributions and encourages further collaboration.

As a result, at least 65% of all revenue generated by the platform will always be distributed to stakers and LP providers, creating a sustainable and attractive incentive for users to participate in the Whisper ecosystem.

By implementing this revenue-sharing model, Whisper aims to foster a robust and thriving community, where users are rewarded for their participation and commitment to the platform. This, in turn, contributes to the overall success and growth of the Whisper ecosystem and the DeFi space at large.



Future plans

At Whisper, our mission is to create a comprehensive and accessible DeFi ecosystem that empowers users, developers, and founders to engage with the DeFi space. As part of our commitment to this mission, we have outlined a series of future plans aimed at expanding our offering and ensuring that we remain at the cutting edge of the DeFi landscape.

Continuous Improvement and Expansion

We recognize that the DeFi space is constantly evolving, with new innovations and advancements coming at us at a rapid pace. To keep up with these developments and maintain our position as a leading tools and products provider on zkSync, we are dedicated to continuously improving and expanding our existing suite of tools and products. This includes refining our current tools and services to ensure that they remain up-to-date and relevant, as well as identifying and integrating new technologies and solutions as they become available. By staying ahead of the curve, we can continue to provide our users with a seamless experience.

Whisper Academy

As part of our commitment to making DeFi more accessible, we plan to launch the Whisper Academy, a free educational platform designed to provide comprehensive resources for anyone interested in learning about crypto, blockchain, DeFi, zkSync, and Whisper. We believe that education is a key factor in driving adoption and fostering a more inclusive DeFi ecosystem.

The Whisper Academy will cover a wide range of topics, from basic concepts and terminology to more advanced topics such as smart contracts, yield farming strategies, and layer 2 scaling solutions. Our goal is to create a one-stop-shop for education, where users can access high-quality, up-to-date resources that cater to all levels of experience.

In addition to providing educational content, we also plan to offer interactive learning experiences such as quizzes, simulations, and games.

These interactive elements will not only help to make learning more engaging and enjoyable but also allow users to test their knowledge and gain practical experience in a safe and controlled environment.



Future plans

Community Engagement and Collaboration

At the heart of our future plans is a focus on community engagement and collaboration. We believe that the success of the Whisper ecosystem hinges on the active participation and contribution of our users, developers, and partners.

We also plan to actively seek out strategic partnerships and collaborations with other projects and platforms in the DeFi space. By joining forces with like-minded organizations, we can leverage our collective expertise and resources to create synergies that benefit all parties involved.

Partnership Opportunities

Whisper is committed to fostering a vibrant and collaborative DeFi ecosystem, and we understand the importance of forging strong partnerships with other projects on zkSync. We are open to partnering with a wide range of projects, from decentralized exchanges (DEXes) to other DeFi protocols. By joining forces, we can leverage our combined resources and expertise to create synergies that benefit both projects and their holders.

Our extensive suite of tools and products positions us as an ideal partner for many DEXes and DeFi protocols. Our services can enhance the security and functionality of partnered platforms. Additionally, our DeFi solutions like staking, LP farming, and pools can be integrated into our partners' platforms, providing their users with more ways to earn and engage with their projects.

By partnering with Whisper, projects on zkSync can take advantage of our comprehensive offerings to streamline their operations, improve their user experience, and enhance the overall value of their platforms. Through these collaborations, we aim to become the go-to partner for DeFi projects on zkSync, further strengthening the Whisper ecosystem and solidifying our position as a leading DeFi platform.



Future plans

Security

At Whisper, we take security very seriously. We understand that trust is a critical component of any successful DeFi platform, and we are committed to providing a safe and secure environment for our users, developers, and partners.

To ensure the security of our platform, we employ a range of best practices and high standard technologies. This includes code auditing, testing, and smart contract security assessments, all performed by reputable third-party security firms. By subjecting our platform to these stringent security checks, we can identify and address potential vulnerabilities, safeguarding our users' assets and information.



Roadmap

The following roadmap outlines our plans for the development and growth of the Whisper ecosystem. As we progress through each phase, we will continue to improve our existing suite of tools and products, add new features, and establish partnerships to solidify our position as a leading DeFi platform on zkSync.

Q1 2023: Launch and Initial Features

- Launching \$WISP on zkSync
- Creating the Whisper community
- Launch of the Whisper platform
- Introduction of Tools: token locker, liquidity locker, lock viewer, multisender

Q2 2023: Platform Enhancements and Partnerships

- Introduction of DeFi solutions: staking, LP farming, pools
- Introduction of Effortless, No-Code Solutions for Launching Your Own Project: contract deployer and launchpad
- Full rebranding of all Whisper brand assets while maintaining the same UI
- Introduction of Games: zero-sum games such as predictions
- Improvement of existing tools and DeFi solutions
- Integration with DEXes and other DeFi protocols
- Formation of strategic partnerships with zkSync projects

Q3 2023: Educational Platform and Additional Tools

- Expansion of game offerings
- Launch of Whisper Academy, providing free educational content on crypto, blockchain, DeFi, zkSync, and Whisper
- Addition of new tools and features based on community feedback and industry demand
- Further partnership development and collaboration with zkSync projects



Roadmap

We believe that a 6-month roadmap is as long into the future as we can reasonably look. We will keep updating our roadmap as we progress.

Please note that this roadmap is subject to change based on partner's feedback, community feedback, industry developments, and the evolving needs of the zkSync space. We are committed to remaining agile and responsive to the needs of our investors, partners, and the broader zkSync ecosystem.



Growth Strategy

Whisper's growth strategy focuses on five key pillars to ensure the long-term success and expansion of our platform:

1. *Product Development and Improvement:* Continuous development and enhancement of our existing suite of tools, products, and services to ensure we remain at the forefront of DeFi innovation.
2. *Platform User Attraction and retention:* Developing targeted marketing campaigns and community-building initiatives to attract new users to the platform while maintaining a high level of engagement with our existing user base.
3. *Strategic Partnerships and Collaboration:* Actively seeking partnerships with other projects and organizations within the zkSync ecosystem to create synergies that benefit both parties and contribute to the overall growth and success of the DeFi space.
4. *Educational Content and Whisper Academy:* Establishing ourselves as a trusted source of information and education by providing free resources to users interested in crypto, blockchain, DeFi, zkSync, and Whisper. This not only helps to grow our user base but also fosters a more informed and engaged community.
5. *Security:* Ensuring that Whisper adheres to the highest standards of security to maintain the trust of our users, partners, and the broader DeFi ecosystem.



Team

The Team

The core team at Whisper consists of experienced professionals with a diverse range of expertise in blockchain development, software engineering, design, business development, and growth strategy.

- **Rykk** - Blockchain Developer: With 4 years of experience in blockchain development and 14 years as a full stack developer, Rykk is a highly experienced developer responsible for overseeing the development and maintenance of Whisper's blockchain infrastructure.
- **Leo** - Back-end Developer: With 12 years of experience in a combination of back-end and front-end development, and 2 years of blockchain development, Leo is well suited to be the bridge between front-end and blockchain development. He ensures seamless integration between various components of our platform.
- **Kieran** - Front-end Developer: Our Front-end Developer has 9 years of experience in all aspects of front-end development. They have worked on everything from dApps to phone apps, ensuring a smooth and intuitive user experience across all Whisper products and services.
- **Jonas** -UI Designer: With 16 years of experience, our UI Designer has spent 5 years at large firms and 11 years as an entrepreneur working with global brands. They are responsible for creating visually appealing and user-friendly interfaces for all Whisper products and services.
- **Josh** - Business Developer: With 7 years of total experience, including 3 years in crypto, our Business Developer has worked with 3 top 100 market cap tokens. They are responsible for identifying and securing strategic partnerships, as well as fostering relationships with key stakeholders within the DeFi ecosystem.
- **Marc** - Growth Strategist: Our Growth Strategist has 2 years of experience helping blockchain projects choose a strong path for growth. They are responsible for developing and executing data-driven strategies to drive user acquisition, retention, and platform expansion.

Final thoughts



Whisper (WISP) represents a comprehensive and innovative suite of DeFi tools, products, and services aimed at simplifying the experience of engaging with the rapidly growing world of decentralized finance. With a strong focus on user-centric design, security, and compliance, our platform aims to empower developers, founders, and end-users alike, enabling them to harness the full potential of DeFi and zkSync technology.

As we continue to expand our offerings and improve upon our existing tools and products, we remain committed to fostering strategic partnerships and collaborations with other projects within the zkSync ecosystem. These collaborations will not only enhance the utility of our platform but also contribute to the broader growth and success of the DeFi space as a whole. Moreover, we understand the importance of education in the ever-evolving landscape of blockchain technology. As such, our commitment to offering free educational content through the Whisper Academy will not only help to grow our user base but also foster a more informed and engaged community.

At Whisper, our dedicated and experienced team will continue to drive our platform's growth, ensuring we remain at the forefront of DeFi innovation.

With a strong vision for the future, we are confident that Whisper will become the go-to platform for users seeking a comprehensive, accessible, and secure DeFi experience on the zkSync blockchain.

Together, we will shape the future of decentralized finance and unlock new opportunities for growth, collaboration, and success within the zkSync ecosystem and beyond.

zkSync

If you are interested to learn more about zkSync and everything they are building, we suggest you take a look at their website at <https://zksync.io/>. Under the section "Learn" you can find a lot of information that explains zkSync as a blockchain, and what makes them unique.

Join them on Telegram at <https://t.me/zksync>

Follow them on Twitter at <https://twitter.com/zksync>

Join their Discord at <https://join.zksync.dev/>

We thank you for taking the time to read our white paper and we are delighted to have you along on our journey to become a household name on zkSync.



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